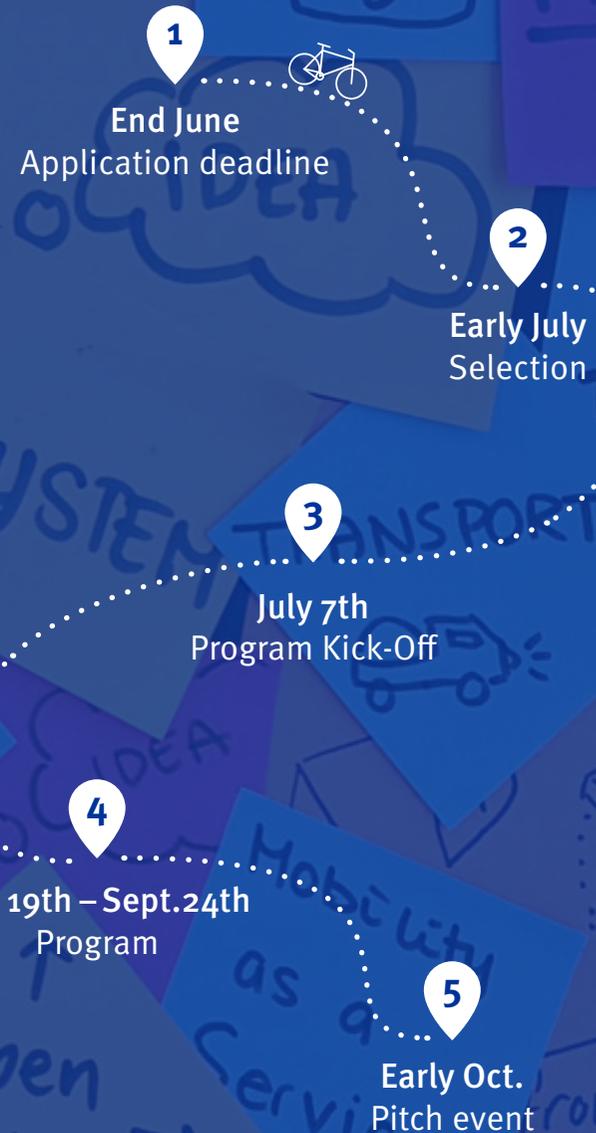


Baloise Mobility

Accelerator

The Baloise Mobility Accelerator is an online pilot program that helps you, as an early-stage founder, to accelerate your mobility business. The curriculum combines a practical and customer centric approach with personalised feedback and mentoring. During 10 weeks, you and your team will have the chance to work on your most pressing business challenge(s), while going through the stages from problem to solution validation.



Why apply?



Take the opportunity to receive funding to grow your business

Does your business have what it takes to move people from A to B in a safe, convenient, trusted and sustainable way? At the end of the 10 week program you have the chance to receive funding and additional support to further develop your business case.



Gain access to mobility and business experts

Joining the Mobility Accelerator will give you access to one-on-one sessions with the mobility advisors, venture capital experts, innovation partners, and insurance professionals that are part of the Mobility Ecosystem of Baloise.



Accelerate your business via a structured, yet mixed learning program

Through our partnership with Sparkademy we offer you and your team to work on your business challenge and result with a refined business plan, whilst you apply and validate your learning through expert lectures, workshops and practical exercises.



Receive interactive and live feedback and mentorship

Mobility and innovation experts will support your team during the journey. You will have the chance to learn from experienced professionals, peers, investors and your own customers. The practical learning approach, weekly coaching hours and peer-to-peer feedback allow you to continuously evaluate your teams' progress.

Who are we looking for?

- **Early-stage** mobility founders who have had their very first traction in the market or validated their business idea through first customer feedback and market research and are ready to take the next steps
- Ventures and business ideas that **complement and enrich our existing portfolio**
- Active in (or seeking to expand to) at least one of **Baloise core markets** Belgium, Luxembourg, Germany and Switzerland

What kind of solutions are we looking for?

- Focus on movement of people from A to B
- Focus on road, rail and land movement, including the daily commute of people
- Focus on solutions that have a direct or indirect impact on sustainability
- Focus on services. We are not only looking for opportunities that operate or deliver mobility and transportation itself, but also opportunities that enable other companies to provide the mobility (e.g platforms, market places, subscriptions, trading, Maas)
- In B2B market, we favor scalable solutions aimed at segments with large number of potential customers (typically smaller in size)

What are we not looking for?

- Cargo, logistics, delivery and other sort like fields
- Ventures that (exclusively) focus on air travel
- Futuristic, heavy R&D opportunities and hardware driven solutions
- New insurance and banking solutions



[Apply now](#)

What differentiates us from other Mobility Incubators and Accelerators?



Get direct contact to customers

Over 155 years, Baloise has built a strong customer base in its core markets Belgium, Luxembourg, Germany, and Switzerland. Our relationship with our customers goes beyond selling insurance products and financial services. We can support you with sourcing the right target customers when you conduct your first user interviews or test your prototype.



Learn from mobility startup peers

As a result of our activities in the mobility space, we have grown a mobility ecosystem populated by several mobility ventures. The co-founders will share their first-hand experiences with you and give you insights into their day-to-day business.



Enhance your visibility

Baloise has established a solid reputation as a reliable and longstanding business. At the end of the program your solution will be shared in the Baloise network and becomes visible to our 4 million customers. Moreover, you will receive an official Baloise Mobility Accelerator certificate that can be integrated on your LinkedIn profile.



Join the innovation Accelerator by Sparkademy

Through our partnership with Sparkademy, you have unique access to an actionable learning framework to grow your product-market fit. Based on the principles of innovation, you and your team translate a customer-centric approach to testing, learning and iterating on your core business assumptions. Accordingly resulting with a refined business plan.



Tailor the format to your needs

As this is the first open Mobility Accelerator we host, you have the opportunity to tailor the format to your needs. With the help of regular feedback loops we hear your voice and we make sure that the program is valuable for you and meets your expectations. Your new ideas and suggestions are always welcomed.

Do you have any questions or want to learn more?



Get in touch with Alice

In partnership with



Spark Works
Strategic innovation company