

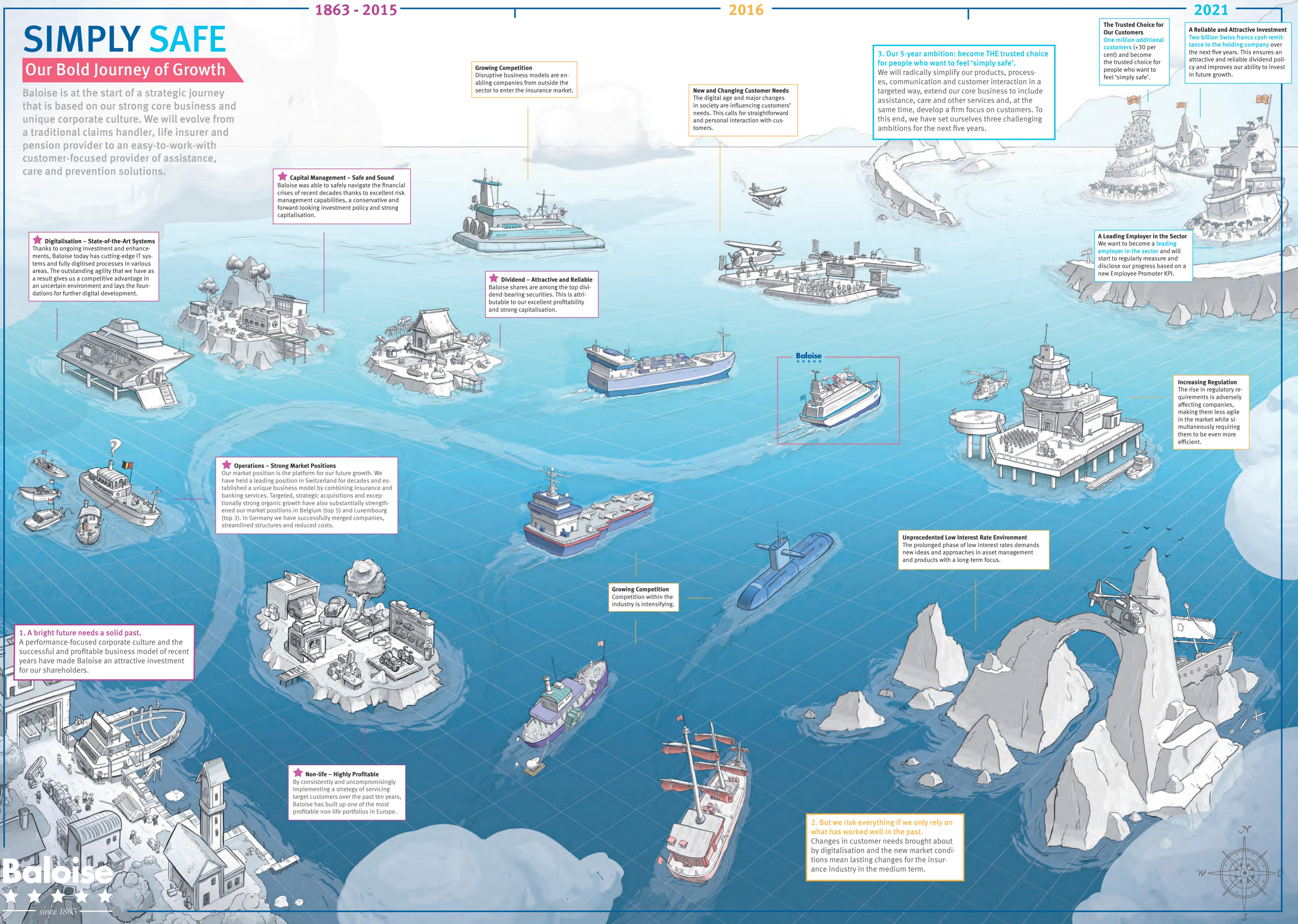
1863 - 2015

# SIMPLY SAFE

## Our Bold Journey of Growth

Baloise is at the start of a strategic journey that is based on our strong core business and unique corporate culture. We will evolve from a traditional claims handler, life insurer and pension provider to an easy-to-work-with customer-focused provider of assistance, care and prevention solutions.

2016



# Baloise

since 1863

2021

# WE'VE GOT A GOLDEN OPPORTUNITY TO STAND OUT – AND WE WILL SEIZE IT BY BUILDING WHAT WE NEED TO SUCCEED IN TOMORROW'S MARKETS

