

# Factsheet

## Baloise Group

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The Baloise Group is more than just a traditional insurance company. The changing security, safety and service needs of society in the digital age lie at the heart of its business activities. The 7,400 or so employees of Baloise therefore focus on the wishes of their customers. The best possible customer service, combined with innovative products and services, makes Baloise the first choice for people who want to feel 'simply safe'. Located at the heart of Europe, with its head office in Basel, the Baloise Group is a provider of prevention, pension, assistance and insurance solutions. Its core markets are Switzerland, Germany, Belgium and Luxembourg. In Switzerland, with Baloise Bank SoBa, the Group also operates as a specialised financial services provider, offering a combination of insurance and banking services. The Group offers innovative pension products to retail customers throughout Europe from its competence centre in Luxembourg.

Baloise Holding Ltd shares are listed in the main segment of the SIX Swiss Exchange.

### Strategy

We actively support our customers by providing services that go beyond a traditional insurance policy. We know that the needs of society with regard to security, safety and service are changing in the digital age. In a world full of complexity we offer the simplicity that is needed. Customers value our transparent products, our straightforward processes and the way that it's so easy to interact with us. We provide an impeccable level of service, in which everything always centres around the customer. Through our new Simply Safe strategy we want to become the first choice for people who want to feel safe and secure.

### Markets

#### Switzerland

Basler Versicherungen, Basel  
Baloise Bank SoBa, Solothurn

#### Germany

Basler Versicherungen, Bad Homburg

#### Belgium

Baloise Insurance, Antwerp

#### Luxembourg

Baloise Assurances, Luxembourg

### Key figures 2016

CHF million	2015	2016
<b>Total business volume</b>	8,918.6	<b>8,910.8</b>
<b>Profit for the period</b>	511.1	<b>533.9</b>
<b>Technical reserves</b>	45,765.8	<b>46,209.0</b>
<b>Equity</b>	5,453.6	<b>5,773.7</b>
<b>Net combined ratio (non-life)</b>	93.3	<b>92.2</b>

### Key figures Half-Year 2016

CHF million	30.6.2015 (restated)	30.6.2016
<b>Total business volume</b>	5,621.3	<b>5,623.9</b>
<b>Profit for the period (attributable to shareholders)</b>	248.7	<b>223.6</b>
<b>Technical reserves</b>	47,739.7	<b>47,537.4</b>
<b>Equity</b>	5,188.1	<b>5,435.5</b>
<b>Net combined ratio (non-life)</b>	92.3	<b>92.5</b>

### Corporate Executive Committee

Gert De Winter, President of the Corporate Executive Committee (Group CEO)  
German Egloff, Head of Finance (CFO)  
Michael Müller, CEO Basler Switzerland  
Thomas Sieber, Head of Corporate Center  
Martin Wenk, Head of Asset Management (CIO)

### Head office

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