

Baloise Group - Good result follows operational excellence Martin Strobel, Group CEO

UBS - Best of Switzerland Conference - Wolfsberg Ermatingen, 20 September 2012



Cautionary Statement Regarding Forward-Looking Information

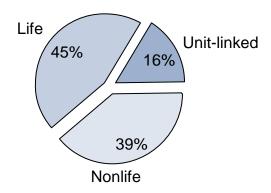
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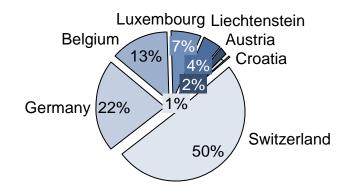


The Baloise Group Overview



Business Volume 2011: CHF 8,145 mn







Highlights HY 2012 Good result from strong operations

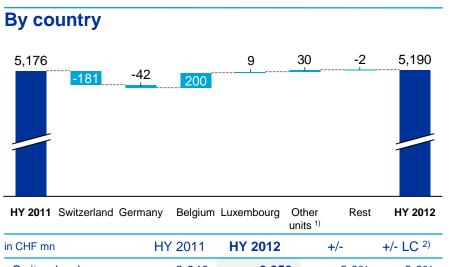
- → Profit of CHF 219 mn up by 7.8%; high cashflows stemming from strong operations
 - → Business volume up by 2.4%¹)
 - → Excellent net combined ratio of 92.6%
 - → Stable recurring income and good investment performance of 3.0%²⁾
- → Solid shareholders' equity, book value per share up by 6.4%
- → Comfortable capitalisation: strong solvency I of 228%, S&P rating "A-, stable" confirmed
- → «Baloise 2012» on the home stretch, full benefit of CHF 200 mn for FY 2012 expected
- → «Safety World» product enhancements increase premiums and profit in Switzerland

²⁾ insurance assets excl. investment-type assets; incl. costs and movements in unrealised capital gains

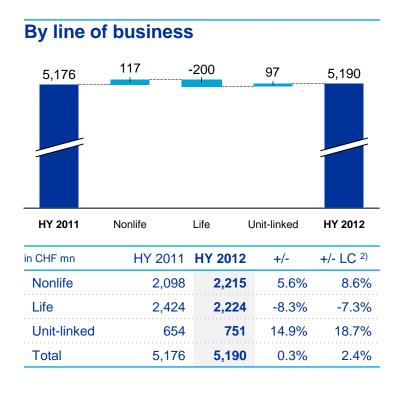


¹⁾ local currency (LC)

Business Volume Strong growth in nonlife and unit-linked business



units 1)			
HY 2011	HY 2012	+/-	+/- LC ²⁾
3,040	2,859	-6.0%	-6.0%
1,016	974	-4.1%	1.1%
515	715	38.7%	46.2%
272	281	3.1%	8.6%
327	357	9.3%	-
6	4	-38.3%	-38.5%
5,176	5,190	0.3%	2.4%
	3,040 1,016 515 272 327 6	HY 2011 HY 2012 3,040 2,859 1,016 974 515 715 272 281 327 357 6 4	HY 2011 HY 2012 +/- 3,040 2,859 -6.0% 1,016 974 -4.1% 515 715 38.7% 272 281 3.1% 327 357 9.3% 6 4 -38.3%



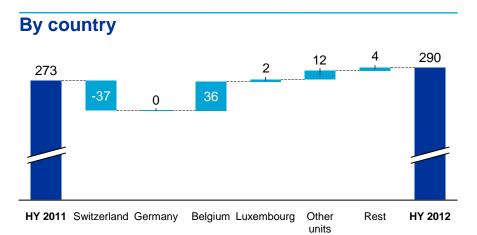
²⁾ local currency (LC)



¹⁾ Austria, Croatia, Serbia and Baloise Life Liechtenstein

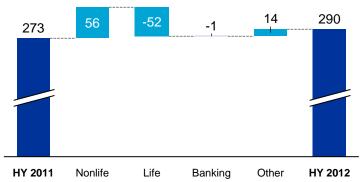
EBIT

High contribution of nonlife business



in CHF mn	HY 2011	HY 2012	+/-
Switzerland	174	137	-21.4%
Germany	13	14	1.5%
Belgium	41	77	89.0%
Luxembourg	5	7	44.4%
Other units ¹⁾	-9	2	-
Rest ²⁾	49	53	8.1%
Total	273	290	6.2%

By line of business



in CHF mn	HY 2011	HY 2012	+/-
Nonlife	176	232	31.7%
Life	101	49	-51.9%
Banking	37	36	-2.2%
Other 3)	-41	-27	-34.5%
Total	273	290	6.2%

³⁾ incl. Bâloise Holding AG, Corporate IT, Baloise Incentive Foundation, etc.

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²⁾ incl. Bâloise Holding AG, internal reinsurance, Corporate IT. etc.



¹⁾ Austria, Croatia, Serbia and Baloise Life Liechtenstein

Asset Management Investment result back on track

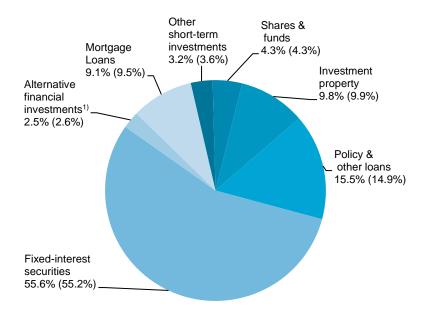
Drivers Measures Currency 110 → Despite SNB EUR/CHF peg hedging quota 100 above 90% on fixed income instruments 90 → USD hedge ratio on alternative investments JSD/CHF 80 managed more actively; no hedging of earnings of foreign business units and equities 150 Interest 125 → Low interest rate environment persists **Rates** 100 → Duration increased by 0.3 years 75 50 → Further reduction of GIIPS exposure; Greek and Portuguese exposure sold **Equities** 120 110 → Equity quota maintained 100 90 → New investment approach on high quality stocks EuroStoxx50 80 and sustainable high payments of dividend



Asset Allocation Strong diversification, high quality and stable recurring income

excluding banking assets and assets from investment-type premiums

HY 2012 (FY 2011)



1) private equity & hedge funds

In CHF mn, %	FY 2011	HY 2012
Equity & equity-related investments (net)	4.8 %	5.1 %
Total insurance assets	50,032	51,512



Baloise 2012 Major contributors in the first half of the year 2012



Optimise:

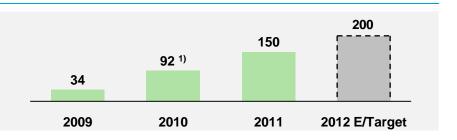
- Successful claims management and cost initiatives in Switzerland
- → Cost optimisation initiatives in Belgium
- Centralized group procurement

Grow:

- → Pricing initiative in Switzerland
- → Growth of Variable Annuity business in Germany
- → Growth in life business in Belgium

Develop:

- → Steady income from investment type life insurance business
- → Baloise 2012 fully on track
 Additional sustainable profit of
 CHF 200 mn until 2012



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¹⁾ includes one-off payment out of unwinding in Germany



Safety World «embedded» New product features lead to cross- and upselling



Safety World features of property and general liability insurance

- → Safety Box
- Card Protection
- Psychological treatment in case of burglary
- → Self-defense lessons

Cross- and upselling

- Innovative product features embedded in insurance policy
- Every fourth insurance policy already sold with new additional features
- → USP vs. peers

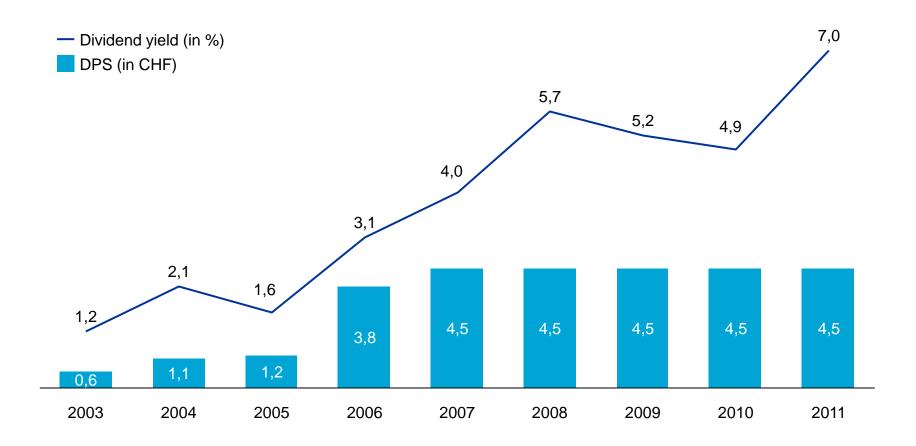


«Agents who offer these safety world add-ons to their clients, have a 90% success ratio.»

Michael Müller, CEO Switzerland



Distribution to Shareholders Attractive payout track record





Summary

- → High cashflows stemming from strong operations
- → Strong balance sheet with high financial flexibility
- → Highly diversified asset allocation and stable recurring income
- → Strategic programme "Baloise 2012" fully on track

Based on its solid operations and strong capitalisation, Baloise is an attractive and reliable dividend payer



Q&A



Reporting Agenda & Contact Details



Reporting Agenda

→ Full Year Results 2012 Tuesday, 19 March 2013

→ Annual General Meeting Thursday, 2 May 2013

→ Half Year Results 2013
Thursday, 29 August 2013

You will find all published documentation at www.baloise.com



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